

**DOCKET NO.:** \*\*WF-0004  
**Application No.:** 10/734,159  
**Office Action Dated:** July 10, 2008

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:  
**Ilan Twig et al.**

Confirmation No.: **2105**

Application No.: **10/734,159**

Group Art Unit: **2161**

Filing Date: **December 15, 2003**

Examiner: **Te Y Chen**

For: **Method and System for Presenting On-Line “Yellow Pages” Particularly in Association with Location Data**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.111**

This paper is filed in response to the Official Action dated **July 10, 2008**, reconsideration is respectfully requested in view of the remarks as indicated below:

- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☒ **Remarks** begin on page 9 of this paper.